

## FOCUS ON AUDIENCE NEEDS

As presenters at SOTAs and other conferences, we think that “Presenting for Results” is an invaluable program you won’t want to miss. You’ll learn state-of-the-art interactive knowledge-sharing and audience interaction methods designed especially for experts who present information to others. This approach focuses attention on audience needs and interests and helps them to return to work with new ideas and issues resolved. If you are a SOTA presenter, these coaching and seminar offerings will enhance your impact and expand your ability to reach an audience.

# Presenting for Results

## OBJECTIVES

*At the end of the overview and individual coaching session(s) you will:*

- Determine your knowledge transfer objectives.
- Develop a script that engages your audience in an active exploration of issues.
- Create long-lasting impact.

## SOTA & OTHER PRESENTERS WELCOME!

Most presentation skills programs focus on the entertainment factor. This program maintains that the choreography of the interaction between presenter and audience is critical to effective integration of the information offered. This approach was specifically developed for transfer of technical information and will stimulate new ways to design your talk. Recommended for HPN staff, SOTA presenters in Washington or virtually. The presenters who attended and used these skills were noticed and appreciated on their evaluations. So get ready for an outstanding SOTA and come!

## BENEFIT FROM BASIC PRINCIPLES & EXPERT COACHING

1. An overview entitled “Presenting for Results” covers the basic principles.
2. Individual coaching sessions with Gail Rae will help you gain facilitation skills.

## LEARN FROM AN EXPERT

Gail Rae is an acclaimed seminar facilitator, performance consultant, and executive coach. She has had remarkable success in helping conference presenters and planners increase knowledge transfer through interactive methods.

## Presenting for Results

**Seminar Dates: 9/13 & 9/20**

**Time: 9 am to 11 am**

**Location: Ronald Reagan Building, Rm. 8.07 B/C**

**RSVP & Coaching Appointments: [dmcneill@popldr.org](mailto:dmcneill@popldr.org) or  
(202) 661-8021**



Sponsored by the Office of  
Professional Development and Management Support



Population Leadership Program

